

# Full Service Audience Creation and Message Delivery



**P2P Texting**

**Text Messages Generate  
8x the Engagement of Email**

VoterTrove now offers turnkey, end-to-end management of P2P text message campaigns, from data acquisition and message development to sending and reporting.

## **Peer-to-Peer Text Messages**

Open Rate - 99% | Response Rate - 32%

Average Response Time - 90 Seconds

## **Texting Can Help You**

Increase Name ID or Voter Awareness

Measure Support with Polls or Surveys

Drive Traffic to Your Landing Page

Recruit Activists or Volunteers

Get Out the Vote

## **Full Service Menu**

Audience Data - \$.02 per mobile number

P2P Sending (SMS) - \$0.12 per text (Replies Are Free)

Message Development - Included

Reporting - Included

For more information on how we can use P2P texting to connect with your target audience, contact us today at [text@votertrove.com](mailto:text@votertrove.com) or call 203-988-0829.